



100% Coverings
if Coverings is your Business, TILE Brasil is your media



Retail, Architects, Designers, Builders
Retail, Architects, Designers, Builders

TILE Brasil is solely dedicated to the professionals who sell and specify Coverings mainly Ceramic and Stone

A market of
€ 3 billions

Content

The main data for sellers and specifiers of ceramic, stone tile and coverings under three main focus that work altogether:



Sales & Marketing

What is done and what can be done to improve the management and enhance business.



Economy & Market

Issues from the supplier, how tile market behaves and impacts the activity of selling ceramic and stone.



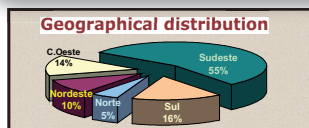
Tech & Uses

Showing the products, its performances and possibilities to serve the final consumer.

Readers - Regular distribution of 5.000 copies*

- Retailers: 3.800 copies
- Owners and buyers in Retail Stores, Homecenters, Managers, Vendors.
- Specifiers: 1.000 copies
- Architects, Designers, Design centers, Construction Management.
- Business: 100 copies
- Commercial companies and agents of the industry.
- Laying: 100 copies
- Contractors, Workers and Professionals.

* Besides regular distribution TILE Brasil runs bonus distribution on main events worldwide, promotion and display actions. Ask for it!



TILE Brasil counts with collaborators with great skills from the industry and the main retail chains

Spaces, Prices and Formats - per issue

2 nd Cov+Page 3	€ 5.200	432x270 mm
Single Page	€ 2.500	216x270 mm
1/2 Page	€ 1.500	186x1113 mm
1/4 Page	€ 1.000	186x056 mm
3 rd Cover	€ 3.000	216x270 mm
4 th Cover	€ 3.200	216x270 mm

Material: Files CMYK, 300 DPI, in TIFF or EPS formats.
Color proof is required. No compression to images.
Allow 3 mm each side to bleed (only for 1 page ads.)

Editorial program for 2012

March (Expo Revestir/ Coverings)- 06/03/2012
deadline: 10/02/2012
June- 08/06/2012
deadline: 11/05/2012

October (Cersaie)- 07/09/2012
deadline: 03/08/2012
December- 14/12/2012
deadline: 09/11/2012



TILE Brasil Magazine

Al. Olga 422 cj 108 - 01155-040 - São Paulo - SP - Brasil
Tel +55 (11) 3822 4422 Fax +55 (11) 3663 5436
www.tilebrasil.com.br - tilebrasil@menasce.com.br
www.facebook.com/TileBrasil - www.twitter.com/tilebrasil

